



Aims and Process

Aim

The Eventia One Future initiative is designed to enable Eventia members and their clients to establish a carbon responsible programme that recognises the relationship between events, carbon emissions and climate change and that will reduce the emissions impact of the events industry. It will deliver action to store carbon and to prevent its emission, whilst educating members and clients. Its success will be measured by the reduction in emissions and waste from the creation and management of events. It is designed to facilitate engagement with carbon emissions as a key corporate challenge and to work towards a reduction in emissions by the events industry.

Our Carbon Partner

The Carbon Consultancy has been chosen by the Eventia board as the carbon partner who will provide the best support to its members across all aspects of carbon management. The company has a number of distinct advantages for Eventia and its members and these include its advanced reporting data solutions and its understanding of the events industry. The Carbon Consultancy places great emphasis on stimulating behavioural change and supporting carbon emissions reduction in the corporate environment. It will support the individual activity of Eventia members to deliver a carbon emissions reduction as part of Eventia's wider Corporate Responsibility programme.

Members' Emissions Reduction

All Eventia members will have an opportunity to receive an analysis of their own corporate emissions and direct support for carbon reduction programmes. Eventia's carbon partner, The Carbon Consultancy, will provide the following support to members, as required, to enable emissions reduction:-

- **Carbon Audit**
An essential first step to carbon engagement, a carbon audit provides members with a starting point for any corporate emissions strategy.
- **Carbon Reduction Initiatives**
The management of carbon emissions to achieve reductions, through office power and waste policies, staff programmes and travel policy that will deliver carbon emissions reduction.
- **Low Carbon Event Management**
Advice and research support on the delivery of lower carbon events, using planning, emissions data and research to achieve emissions reduction.
- **Carbon Data Delivery**
The delivery of carbon data will enable companies to assess key event components at the point of planning.
- **Training and Communications Support**

Training support for staff, together with internal and external communication will be provided, to enable effective implementation and thought leadership.